

WICREATIONS

# ABOUT WI

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2021

WI

PHOTO BY LINDSAY CAVE

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# INTRO

WICREATIONS is a Belgian based company and world player specialized in stage automation, scenic and staging solutions for the live event sector. Our portfolio contains 250+ national and international artists, events, television and film productions, musicals, fashion shows and ceremonies.

## FACTS & FIGURES

WI from BELGIUM since 2005  
Entertainment engineering, scenic and staging solutions

- Founder: Hans Willems
- Employees : 23
- Average pool of freelancers: 100+
- Shows from 2005 up to now: 250+
- Action Radius: international
- Creative Markets : concerts & touring, festivals, theme & amusement parks, theatre & musicals, sports, brand activations, corporate & TV
- Top regions: Europe, US, UK & Middle East
- Average Turnover 2015 up to now : 10.000+K
- Recent Awards : TPI nominee 2020



## STAGE MOTION PIONEER



When back in 2005 I started as a freelance technical designer I had no specific career plan. Only a stubborn drive to meet higher expectations in stage motion with a more complete solution than the available standardized formulas.

— Hans Willems CEO

01



# CORE BUSINESS

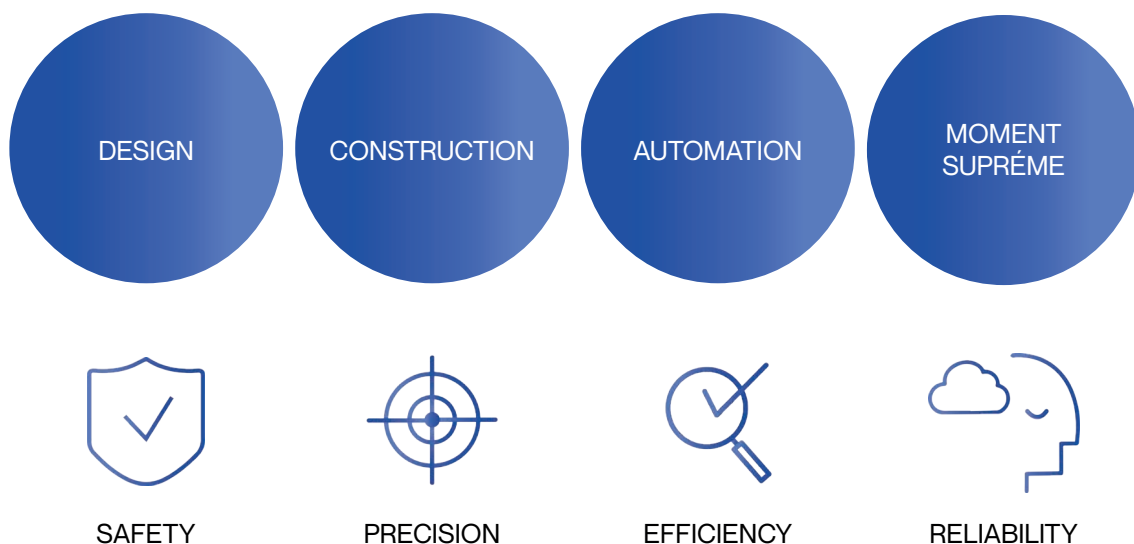
WI from Belgium are experts in prime motion technologies that create poetic, unique and spectacular upper and lower stage effects. We find ourselves between the stage builders and the lighting, sound and SFX experts. Our technical solutions and services are complementary to theirs and usually integrated to realize the 360° show spectacle. Creative directors, imagineers, artists, production and set designers present us their ideas. Crazy, unique or unexpected are never a problem but on the contrary the challenges we love. We check if ideas are technically feasible and screen extra potential. And if so, we program, design, pre-visualize, fabricate and install the special effects and constructions in close interaction with our customers. Besides motion solutions a wide range of integrated systems and structures such as stage elevators, fly winches, moving hoists, tracking systems, turn tables and rotators are all available on a rental base and if necessary can be complemented with custom fabricated elements.

The whole idea of our business is to translate the genius of our customers into exclusive visual experiences. Think of aerial artists and acrobats, all kinds of objects moving and rotating, stages emerging from the floor or gliding tribunes with the audiences sitting on them. One of our new focus points is immersive video integration with all show elements combined. Spectators don't want to watch a show anymore, they want to be right in the middle of it.

# 02

We combine passion for the entertainment industry with an unwise addiction to tech and a stubborn focus on always delivering the best solution ever.

## PROJECT FLOW





# WIMOTION

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Our own proprietary stage motion control system comprising software, hardware and a range of objects, systems & devices. WIMOTION is 1 solution 360° for all automated motion elements of a show ranging from very simple vertical moves to highly complex configurations allowing control up to hundreds of scenic & staging devices. WIMOTION fluidly integrates with dynamic video content, light, sound and SFX.

Multi-axes motion with variable speed scenarios offers a huge potential for the most spectacular effects. But moving weights is not without risks. In our business safety is key. Therefore only prime automation technology compliant with the most stringent international safety regulations is fit for the technical translation.

## WIMOTION ECOSYSTEM

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WIMOTION integrates field experience from 250+ projects over the years resulting in a transparent, user friendly and fun to work with ecosystem for a variety of expertise user profiles in the live event business. The ecosystem also allows motion teams to easily collaborate in full sync from different locations with operators of various disciplines such as lighting, video, sound, SFX and others. Upfront full show pre-programming via cloud collaboration is possible as well as show design at home with direct system feasibility feed back from our software.

## LOCAL HEROES

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DJ SNAKE, DYNAMIC VIDEO/LED AND IMMERSIVE SOUND

WIMOTION is compliant with the EN17206 standard allowing the most spectacular show effects in a guaranteed safe way.

The WIMOTION ecosystem has been specifically developed to allow every skilled entertainment professional to design his or her own unique stage motion in a user friendly and safe way. The platform is also deliberately expandable, flexible and user friendly thus also allowing local productions, more intimate activations and smaller venues to upgrade their stages with some cool motion effects in an agile way. Motion no longer a rocket science is our key strategic ambition. That's why we also created budget friendly off the shelf motion solutions.



# WHY WE DO WHAT WE DO

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## MISSION STATEMENT

It is our mission and strong belief that the magic of live events touches people into their deepest emotions and unites them in a powerful collective vibe the world needs to be a good place.

## WIPHILOSOPHY

Motion automation within everybody's reach

Our business concept is to provide an as large as possible range of innovative, durable and complete solutions in stage motion user friendly to such a level that everyone involved in the creative and technical elements of scenic & staging can fully benefit from them.

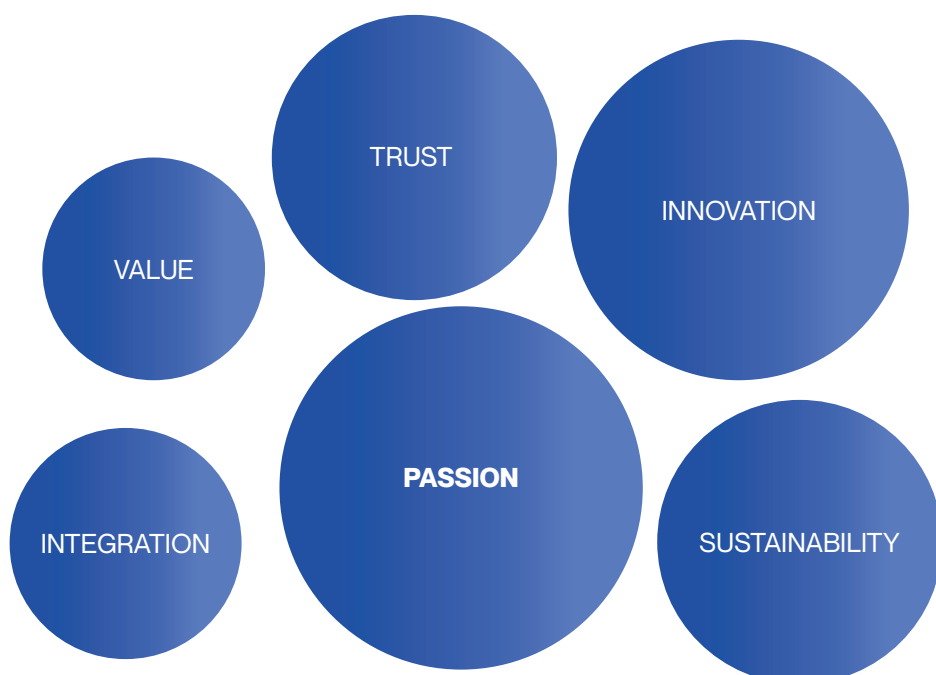
## CORPORATE VALUES

- Do what you promise
- Always deliver top notch
- Never stop exploring
- Everybody is a star
- Love planet, people and nature

**TRUST**  
**VALUE**  
**INNOVATION**  
**INTEGRATION**  
**SUSTAINABILITY**

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## WIDNA



# PEOPLE

WIPEOPLE bring their mechanical, mathematical, electronics and other relevant backgrounds to a sector where no day is ever the same. Diversity in challenges is what makes the business go and creativity rules. WICREATIONS has as a fixed core of staff such as technicians, engineers, operating and touring crew, marketing, visual branding, supporting functions & office people. But we can also count on a dynamic pool of freelancers of all tech expertises that sign up on a project base. Working at WI is an opportunity to be part of a pioneer friend zone that literally makes all imaginable and unimaginable things move. Uber cool to meet other passionate show, stage & scenic people on the job and form close temporary teams.

- Never 2 identical stages
- Everybody matters and belongs
- Treat every project as if it were your own.
- Be honest and dedicated to the tribe
- The hardest deadlines

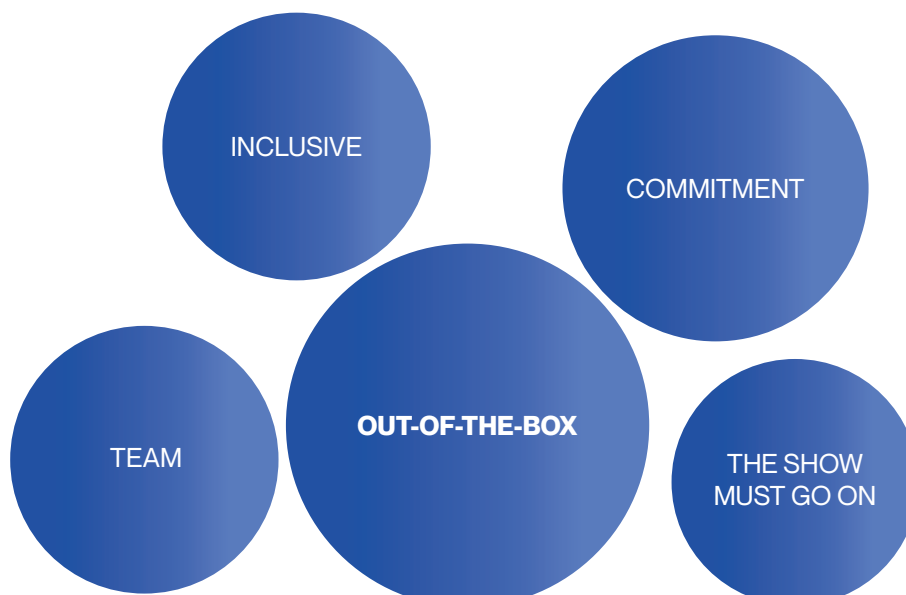
**OUT-OF-THE-BOX**  
**INCLUSIVE**  
**COMMITMENT**  
**TEAM**  
**THE SHOW MUST GO ON**

Call us techies  
Call us creators  
Call us gamechangers

The high you get when the show is done, is the most rewarding feeling ever.

Xander – operator MOTION WOLF

# WICULTURE





Learn from the best.

The ACADEMY is our corner stone for excellence: a stage motion training center located in the new WI02 building with co-working and flex offices, studio, demo corners, cafe and warehouse. We call it THE PLAYGARDEN. A creative welcoming powerhouse for event professionals where the latest sector evolutions, relevant tech insights, showcasing and hands-on skillsets fuse.

## INFO SESSIONS

Open to all event professionals & freelancers, techies from the entertainment or other sectors, last year students (tech, production and design). And in fact all career switchers who have only 1 dream: become part of the unique pioneer zone where the show must go on. With these info sessions WICREATIONS wants to make the live entertainment sector attractive again after the Covid 19 disaster, when many talented professionals reoriented to find jobs in other sectors. Info sessions focus on the opportunities for different expertise profiles. A relevant recruitment base for applicants who want to become part of WICREATIONS teams and touring crews. But we also facilitate connection with our partners for people with other ambitions in the event sector.

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It's our duty to make the live entertainment sector attractive again after the COVID-19 disaster. Showing people opportunities and education are the best ways to stop a brain drain.

Hans Willems – CEO WICREATIONS

## TRAININGS

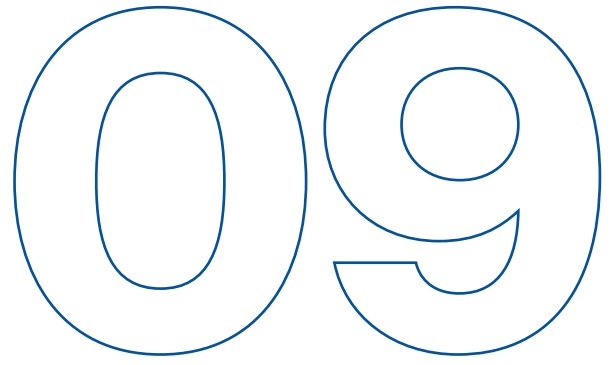
A hands-on programme to upgrade insights and skills in WIMOTION stage automation. Open for WI people, freelancers and last-year tech or engineering students.

## CERTIFICATES & AWARDS

Being WIMOTION certified is a recognized quality label guaranteeing a proven skillset in stage motion automation for a variety of user profiles such as riggers, operators, programmers and system engineers. Graduates receive their own WIDESK operating keys. Levels of certification will automatically grant a higher user access level.



Online training & meeting platform open to tech skilled event professionals. Open source content and free downloads are available but a sign up is necessary to enter the deep dive motion tech and chat zone. The platform gives access to the ACADEMY, professionals can meet with peers and get their profile matched to the right projects & vice versa. Previs software can be downloaded for free allowing 3D animation of projects and real life motion scenarios via connection with our Object Library.



## STRATEGIC FOCUS POINTS

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- Innovation
- Digital excellence
- Customer centricity
- Stage motion accessibility
- Social accountability
- Sustainability

We make the world a happier place by delivering jaw dropping entertainment for its human inhabitants

## READY TO MOVE IT ALL

Our strategic ambitions as formulated by Hans Willems on our WICREATIONS LINKEDIN page spring 2021

Good times are coming. And we are very ready and excited to make the live magic happen again. Together with all of you.

In the meantime, restless techies and creators as we are, we have turned isolation into a very productive period. WI engineers, creatives and programmers have fully explored and developed WIMOTION potential. Our proprietary stage motion ecosystem is literally ready 'to move it all'. The most surrealistic stage designs can now be realized in 360° integration with all other disciplines.

Laser focus of course lied on the evergreens such as safety and accuracy. But also user friendliness got a very high ranking. Challenge was to turn complexity into crystal clear transparency and make WIMOTION a fun to work with system for a wide variety of expertise profiles.

Reason why has been our reflection on WICREATIONS as a modern company in transformational times, our add value for society and our role to empower worldwide talent in the live event sector.

Motion no longer a rocket science.

Here comes the sun again. And we want it to shine on all stages.



# PORTFOLIO

Overview of WICREATIONS shows and a selection of highlights.  
Check [www.wicreations.com/cases](http://www.wicreations.com/cases) for deep dive into more cases.

# 2006

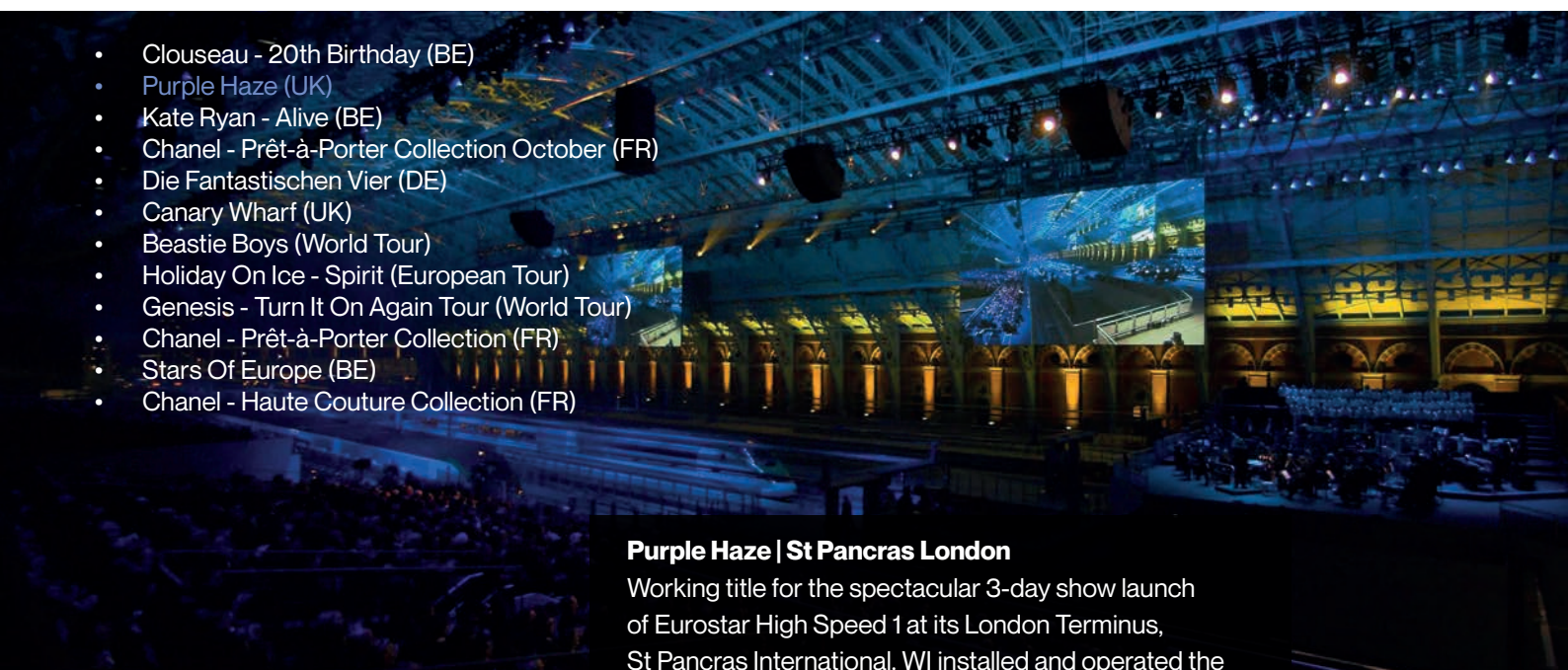


## Asian Games | DOHA, QATAR

Together with Richard Hartman WICREATIONS designed the spines for the 165 meters wide monster LED screen. It was curved along the stadium's structure, started at 20 meters above the field of play and reached up to 60 meters at its highest point.

- Clouseau - In't Dubbel (BE)
- U2 - Vertigo Tour (JP)
- Bon Jovi - Have a nice day tour (World Tour)
- Holiday On Ice - Bugs Bunny (European Tour)
- Holiday On Ice - Mystery (European Tour)
- Guus Meeuwis (NL)
- Natalia Meets The Pointer Sisters (BE)
- Asian Games | DOHA, QATAR

# 2007



- Clouseau - 20th Birthday (BE)
- Purple Haze (UK)
- Kate Ryan - Alive (BE)
- Chanel - Prêt-à-Porter Collection October (FR)
- Die Fantastischen Vier (DE)
- Canary Wharf (UK)
- Beastie Boys (World Tour)
- Holiday On Ice - Spirit (European Tour)
- Genesis - Turn It On Again Tour (World Tour)
- Chanel - Prêt-à-Porter Collection (FR)
- Stars Of Europe (BE)
- Chanel - Haute Couture Collection (FR)

## Purple Haze | St Pancras London

Working title for the spectacular 3-day show launch of Eurostar High Speed 1 at its London Terminus, St Pancras International. WI installed and operated the tracking system carrying 8 video columns each measuring 9,14m high by 4,1m wide and weighing 3,7 tons.



# 2008

- Clouseau - Crescendo (BE)
- Klimax - Flower of life (BE)
- Holiday On Ice - Energia (European Tour)
- Presentation Opel Insignia (BE)
- Kasabain (BE)
- Dance Valley (NL)
- Guus Meeuwis - Groots Met Een Zachte G (NL)
- Vink - bicycle shed (BE)
- Tokio Hotel (DE)
- Regi in the mix 2008 (BE)
- Chanel - Haute Couture Collection (FR)
- Natalia meets En Vogue feat. Shaggy (BE)

## Holiday On Ice | Energia

Technical coordination of the entire project and construction of some of the set elements such as the central video globe, part of the flying ring and the multi-bulb lit skater scenic surrounding elements used during the show's grand finale.

# 2009

- Studio 100 - Christmas Show (BE)
- Holiday On Ice - Nutcracker Moscow (RUS)
- Holiday On Ice - Tropicana (European Tour)
- Milk Inc. - Black Out (BE)
- Xutos & Pontapés Lissabon (SP)
- Studio 54 (BE)
- Mylène Farmer - Tour 2009 (European Tour)
- Hole in the Wall (BE)
- U2 - 360° TOUR (World Tour)
- Studio 100 - Mega Mindy (BE)
- Johnny Hallyday - Tour66 (World Tour)
- Ilse Delange - Live In Ahoy (NL)
- Reverze - Creation of Life (BE)

## U2 | 360° Tour

The eyecatcher of the concert, apart from the huge freestanding stage structure, was a vertically extending oval screen with a cross section of 25 by 16 meters.



# 2010

- Clouseau - De Laatste Ronde (BE)
- Holiday on Ice - Snow Queen (World Tour)
- Studio 100 - The Big saint Nicholas/Christmas show (BE)
- Night of the Proms 2010 (BE)
- Milk Inc.Eclipse (BE)
- VIP Area U2 360° (BE)
- Opera - L'Amour de loin (BE)
- Musical - Dans der vampieren (Dance of the vampires) (BE)
- Pukkelpop 2010 (BE)
- Tomorrowland 2010 (BE)
- **Golazo - Best of Belgium (BE)**
- Chanel - Fall-winter 2010/11 haute couture (FR)
- Rock Werchter / Arras Main square festival (BE / FR)
- Rock Werchter 2010 - Shelter (BE)
- Muse 2010 (World Tour)
- I Love The 90's (BE)
- Awakenings 2010 @ Gashouder Amsterdam (NL)
- Chanel - Prêt-à-porter Collection Winter 2010-2011(FR)
- Masters of Hardcore - The Voice of Mayhem (NL)
- Regi in the Mix 2010 (BE)
- Reverze - Revelations (BE)
- BMW 5 series 2010 Dealer presentation (NL)

## **Golazo | Best of Belgium**

Nearly 36.000 spectators showed up to see the tennis game between Kim Clijsters and Serena Williams on July 8th in the King Boudouin Stadium in Brussels. To protect the ladies against the ever present threat of rain we were asked to design a roof at a minimum of 10 meters above the tennis ground with uninterrupted sight lines from the stands.



# 2011

- Night of the Proms 2011 (BE)
- Prescilla Queen of the dessert (IT)
- Coldplay (World Tour)
- Holiday on Ice - Sleeping Beauty (RUS)
- The Queen Experience, Arnhem (NL)
- Afterparty 10Jaar Q-music (BE)
- Rammstein - Made in Germany 1995-2011 (European Tour)
- Opening Stadium Lviv, Ukraine (UKR)
- Opening Olympic National Sports Complex, Kiev, Ukraine (UKR)
- Holiday On Ice - Speed (European Tour)
- Cirque Du Soleil (World Tour)
- Negramaro (IT)

- Studio100 - Mega Mindy Show (BE)
- Opéra - Aufstieg und Fall der Stadt Mahagonny (BE)
- Wella - Trend Vision Award 2011 (UK)
- Milk Inc. 15 Years (BE)
- Studio54 (BE)
- Laundry Day 2011 (BE)
- Pukkelpop 2011 (BE)
- Beachvolley Deluxe Baal (BE)
- Tomorrowland 2011 (BE)
- The Subs @ Rock Werchter 2011 (BE)
- The Shelter @ Rock Werchter 2011 (BE)
- Summer Festival 2011 (BE)
- Studio100 Zomerfestival Ahoy (NL)
- Iron Maiden - The Final Frontier Tour 2011 (World Tour)
- Ravenna Festival (IT)
- deOtter creators Enschede (NL)
- Marco Borsato (BE)
- Kane Singles only (NL)
- I Love the 90's 2011
- Subsonica Tour 2011 (European Tour)
- Juanes Tour 2011 (World Tour)
- Regi in the Mix 2011 (BE)
- Sterren dansen op het ijs (BE)
- Opéra - Hérodiade (BE)
- Vrienden van Amstel Live! (NL)
- Natalia meets Anastacia



# 2012

- Peter Pan - World arena tour (World Tour)
- Three Musketeers - Moscow (RUS)
- Akram Khan (FR)
- Studio100 - Saint Nicholas Show 2012 (BE)
- Stage Entertainment Touring Productions - Ice Age Live! A Mammoth Adventure (World Tour)
- Hooverphonic With Orchestra (BE)
- [4]50 year diocese Antwerp (BE)
- Troy - The fire of Anatolia (BE)
- Milk Inc. Miracle (BE)
- Syndicate 2012 - Dortmund (GER)
- Circle of Light - Moscow (RUS)
- Florence Foresti (FR)
- Laundry Day 2012 (BE)
- Beachvolley Deluxe 2012 (BE)
- Tomorrowland 2012 (BE)
- London Olympic Games - Videoscreens (GB)
- Madonna - MDNA @ Olympia Paris (FR)
- G-Star - Shelter (GER)
- Summerfestival 2012 (BE)
- Qmusic - Foute Party Den Bosch (NL)
- Rock Werchter 2012 (BE)
- 24Seven - Rental for Festivalstand (BE)
- Kruidtuin Mechelen - New small stage (BE)
- Talpa - Beat the Best (NL)
- 7th Sunday Festival (BE)
- Johnny Hallyday - Jamais Seul (FR)
- Opera - Le Duc d'Albe (BE)
- Ieper - Private party (BE)
- Floriade 2012 Horticultural World Expo, Venlo (NL)
- Studio100 - Robin Hood (BE)
- Masters of Hardcore (BE)
- Reverze - Beyond Believe (BE)
- Opera - Rumor (BE)
- Studio100 - K3 in het Sportpaleis (BE)
- Lanvin - Paris (FR)
- Opera - La Forza del Destino (BE)
- The Voice of Flanders (BE)
- Vrienden van Amstel 2012 (NL)

## London | Olympic Games

4 giant LED screen structures for the London Olympic stadium. Design and fabrication of the steel supporting frames to hold the video tiles. The use of steel wire suspension ropes and sturdy connections behind the video structures makes the screens look as if they float in space.



# 2013

- Dimitri Vegas and Like Mike (BE)
- Grease, The Arena Spectacular (BE)
- Versuz<sup>3</sup> (BE)
- Stany Crets' Assepoester (BE)
- 6 Company events (RUS)
- Ibtikar 2013 (KSA)
- Studio100 - Saint Nicholas Show 2013 (BE)
- Alex Agnew (BE)
- Christoff & Vrienden XL (BE)
- Ghost - II Musical (IT)
- Solvay - 150 Years (BE)
- TomorrowWorld (US)
- Alejandro Fernandez (MEX)
- Laundry Day 2013 (BE)
- Mylène Farmer (FR)
- EuroHockey Championships 2013 (BE)
- Beachvolleybal Deluxe Baal (BE)
- Patrick Bruel (FR)
- Tomorrowland 2013 (BE)
- Dominator Festival (NL)
- Negramaro - Una Storia Semplice (IT)
- Vlaanderen muziekland (BE)
- Rock Werchter 2013 (BE)
- Summerfestival 2013 (BE)
- Q-music - Foute Party (NL)
- Studio100 - Zomerfestival (BE)
- Hercules Trophy 2013 (BE)
- 30 Seconds to Mars (BE)
- Studio100 - K3 Eindhoven (NL)
- "Own the night" Ladies run - Amsterdam (NL)
- Netsky @ Lotto Arena (BE)
- Amici - Rome (IT)
- MNM - Back to the 90's (BE)
- The Voice van Vlaanderen (The Voice of Flanders) / The Voice Belgique (BE)
- Box Gala Ghent (BE)

## **Solvay | 150 Years**

Spectacular acrobatic show for a selected audience of top clients and staff. The German company Röder built a temporary 50m diameter domed tent at the Brussels Solvay grounds that could cater for around 1000 spectators. Within this dome we developed and erected a superstructure.

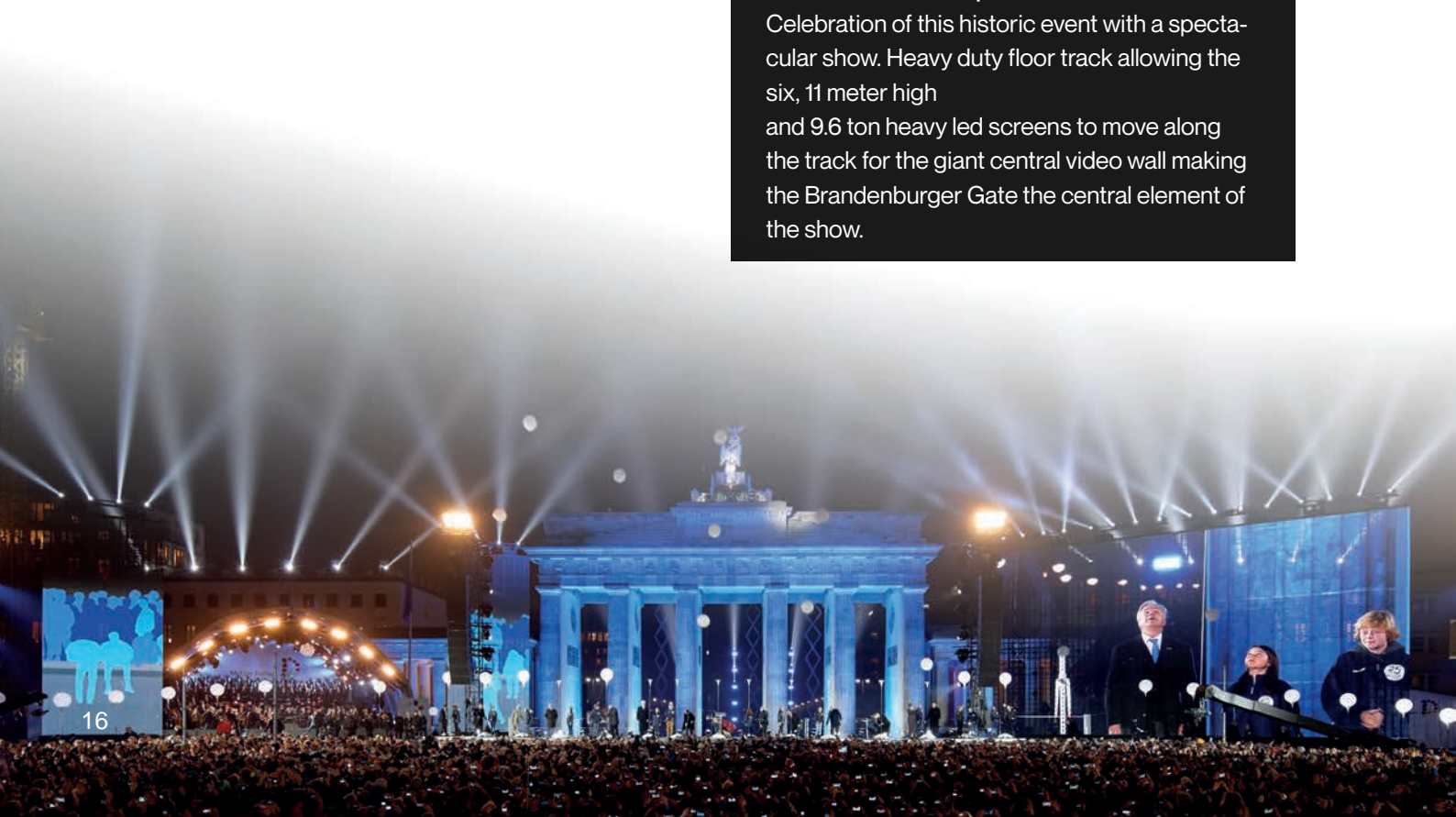


# 2014

- Dimitri Vegas & Like Mike (BE + MEX)
- Die Fantastischen Vier (DE)
- Saint Nicholas Show 2014 (BE)
- [25 Jahre Mauerfall - Berlin \(DE\)](#)
- Calogéro Tournée (FR)
- De Nationale Nederlanden (NL)
- WELLA Trend Vision Awards 2014 (UK)
- TomorrowWorld 2014 (US)
- Herbalife Extravaganza 2014 (CZ)
- Laundry Day 2014 (BE)
- BeachVolley Deluxe & Strandfeestje Deluxe by Wlcreations (BE)
- Electronic Family (NL)
- Tomorrowland 2014 (BE)
- Dour Festival 2014 (BE)
- A Day at the Park (NL)
- Summerfestival 2014 (BE)
- Q-music Foute Party (NL)
- Q-music Foute Party (BE)
- Private Pool Swing (BE)
- Hellfest 2014 - Iron Maiden (FR)
- Rock Werchter 2014 (BE)
- Hercules Trophy 2014 (BE)
- Fête de la jeunesse Laïque 2014 (BE)
- Studio100 | '14-'18 Spectacle-Musical (BE)
- The Voice Belgique (BE)
- Amici di Maria De Filippi (IT)
- 84th International Motor Show Genève - Toyota (CH)
- Reverze - Guardians of Time (BE)
- Akram Khan - DESH (FR)
- Sochi Olympic Winter Games - Hoists (RUS)
- Hard Bass 2014 (NL)

## **25 Jahre Mauerfall | Berlin**

Celebration of this historic event with a spectacular show. Heavy duty floor track allowing the six, 11 meter high and 9.6 ton heavy led screens to move along the track for the giant central video wall making the Brandenburger Gate the central element of the show.





# 2015

- MTV EMA'S 2015 (IT)
- MaM (CZ)
- Amsterdam Music Festival 2015 (NL)
- WELLA Trend Vision Awards 2015 (UK)
- Fashion show - KENZO Ready To Wear Spring Summer 2016 Paris (FR)
- Supremacy 2015 (NL)
- Tomorrowworld 2015 (USA)
- Johnny Hallyday - Rester Vivant Tour 2015 (European Tour)
- 550 Years Kazakhstan - Astana (KAZ)
- Laundry Day 2015 (BE)
- BeachVolley Deluxe & Strandfeestje Deluxe 2015 by Wlcreations (BE)
- Tomorrowland 2015 (BE)
- TIK TAK Festival (NL)
- Dominator Festival (NL)
- Summerfestival 2015 (BE)
- BAKU 2015 1st European Games - Closing Ceremony (AZE)
- WiSH Outdoor (NL)
- Tiziano Ferro - Lo Stadio Tour 2015 (IT)
- K3 zoekt K3 (NL & BEL)
- Fashion show - KENZO, Paris, men's spring-summer (FR)
- Foute party 2015 (NL)
- Rotterdam Philharmonic Orchestra - Julia (NL)
- Hockey World League Antwerp 2015 (BE)
- BAKU 2015 1st European Games - Opening Ceremony (AZE)
- Maná - Cama Incendiada Tour 2015 (MEX + SP)
- StageCo - Rock Am Ring (DE)
- David Guetta Listen Tour - Milan (IT)
- Herbert Grönemeyer - Dauernnd Jetzt Tour 2015 (DE)
- Amici - de Maria De Filippi (IT)
- PRG - Marco Mengoni LIVE2015 (IT)
- Tomorrowland Brasil (BR)
- Replay Festival (BE)
- Paaspop - Towers (NL)
- Masters of Hardcore - 20 Years of Rebellion (NL)
- Opening New Terminal Connector Brussels Airport (BE)
- Kenzo - Womenswear Show Autumn/Winter 2015/16 - Paris (FR)
- Reverse Illumination (BE)
- The Wizard of Oz (BE)
- NYE Hunan TV (CN)
- (...)



## **BAKU 1st European Games | Opening & Closing Ceremony**

Development, fabrication and operation of Flying Carpet, Temple of Fire and Buta stages. As the Azerbaijan carpet is proclaimed by Unesco as a masterpiece of the 'Oral and Intangible Heritage of Humanity' a carpet had to be part of the opening ceremony. For the closing ceremony WI was charged with the build of the Fire Temple, an 8 meter high structure hidden in a stage floor topped with video and flames. To top it off: 3 eye catching organically shaped Butastages.



# 2016

- Kirkorov (RUS)
- Wheelchair elevators
- Reverse
- Masters of Hardcore
- Malu, European Tour (IT)
- Mengoni
- Nassau festival (NL)
- Mayday 2016 (DE)
- EDC Las Vegas (USA)
- Sugercity 2016
- Indian Summer festival 2016 (NL)
- Amsterdam Open Air (NL)
- IIAF Madrid (SP)
- Massive Attack (European Tour)
- Soundfield, Foute Party
- Soundfield, Foute Party (NL)
- Dominator festival 2016 (NL)
- Decibel festival (NL)
- VTM Zomert, 2 meisjes op het strand
- BeachVolley Deluxe & feestje Deluxe 2016
- Mediaventures, Shelter (IT)
- [BEYONCÉ, The Formation World Tour](#)
- KCC Kuwait (KW)
- Compagnie NEWA
- Syndicate Dortmund (DE)
- Supremacy Dortmund (DE)
- DDMC Peugeot Cannes (FR)
- Epica (NL)
- Singstar (GR)
- Auditoire paris (FR)
- NYE Macau (CH)
- (...)



## **Beyoncé | The Formation World Tour**

One of the highest profile and most talked about tours of the year so far, with everyone wowed by the massive 'Monolith': a 4-sided LED / video sculpture that moves and rotates and is right at the heart of a spectacularly elegant production fusing expressionist art and innovative stage technology.

# 2017



- Rolling Stones, No Filter Tour (EU)
- Islamic Solidarity Games - Opening & Closing Ceremony (AZE)
- Tomorrowland 2017 (BE)
- 17th Fina World Aquatic Championships (HUN)
- Scorpions - Crazy World Tour (EU)
- Vasco Rossi - Modena park (IT)
- Alejandro Sanz (IT)
- Tiziano Ferro (IT)
- Armin Only (NL)
- Take That - Wonderland (GB)
- Mayday 2017 (DE)
- King Abdula Camel Festival (SA)
- Masters of Hardcore (NL)
- Craig David (GB)
- Reverze 2017 (BE)
- Chanel Fall/Winter 2017 (FR)
- Zillion XXX (BE)
- The Band (B)
- (...)

## **The Rolling Stones | No Filter Tour**

Several major set elements and associated rigging systems for the spectacular stage architecture designed by Stufish for the Rolling Stones' 'No Filter' European tour. The brief included three major aspects: creating a cantilevered stage roofing system above the main performance area; devising a method for rigging and securing four 23 metre high by 11 metre wide LED video screens to the front of four large steel towers and building two mobile technical areas for use onstage.





**Tomorrowland 2010 | 2012 | 2013  
| 2014 | Brasil 2015 (...)**

**Tomorrowland 2017 - ... | The Wheel of Amicorum**

12 ft. diameter 'Wheel of Death' showcasing synchronized acrobatic routines and its related supporting structure which made up part of the stunningly eye-catching, elaborate Main Stage set for the 2017 Tomorrowland dance extravaganza.

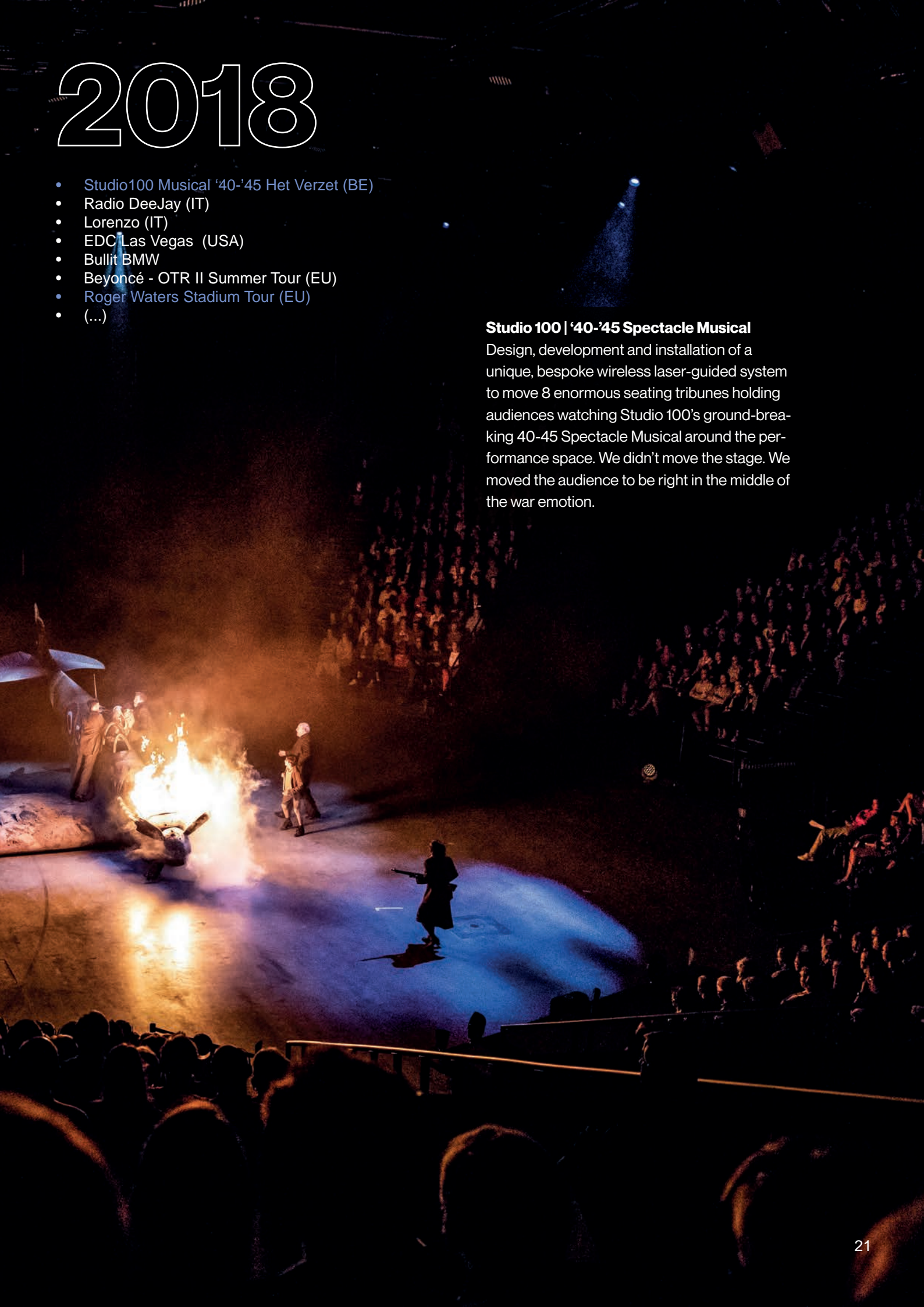


# 2018

- Studio100 Musical '40-'45 Het Verzet (BE)
- Radio DeeJay (IT)
- Lorenzo (IT)
- EDC Las Vegas (USA)
- Bullit BMW
- Beyoncé - OTR II Summer Tour (EU)
- Roger Waters Stadium Tour (EU)
- (...)

## **Studio 100 | '40-'45 Spectacle Musical**

Design, development and installation of a unique, bespoke wireless laser-guided system to move 8 enormous seating tribunes holding audiences watching Studio 100's ground-breaking 40-45 Spectacle Musical around the performance space. We didn't move the stage. We moved the audience to be right in the middle of the war emotion.





## Roger Waters | US + THEM TOUR

Design and fabrication of 3 bespoke set elements to be used on a series of epic outdoor shows on Roger Waters' Us + Them world tour, which launched with 2 seminal shows in Rome and Lucca, Italy.

A pair of 16,6-metre-high circular PA towers grace the stage, complete with integral tracking systems on the onstage side for the rigging of 10 moving light fixtures, and on the downstage side for the sound cluster's wind brace.

WI object 2 is an industrial style stage roof – the 'roofette' – comprising a set of imposing cantilevered steel beams which can be fitted with clear roof skins in case of rain.

Area 3 in which WI is involved is a truss and beam rigging system devised to securely rig and retain in place the impressive 65-metre-wide upstage LED screen.



Video and visuals have always been an essential part of Roger Waters live shows which are a cerebral mix of music, emotion and provoking activism.



# 2019



- 9PM Amway Dubai (UAE)
- Amstel Live (NL)
- Cirque Du Soleil - TEN
- Mylène Farmer Live 2019 (FR)
- De Munt - Frankenstein (BE)
- **Rammstein Stadium Tour**
- Alex Agnew (BE)
- Radio DJ (IT)
- Tomorrowland (BE)
- UAE48 (UAE)
- Celine Tarentule (FR)
- 100 years KLM
- (...)

## **RAMMSTEIN | Europe Stadium Tour**

WICREATIONS seized the opportunity of working with one of the highest profile live bands on the planet to launch its new integrated WIMOTION system which gives precise control and synchronisation of individual and group moving chain hoists utilising SIL3 group position monitoring. WI has designed and built 6 back-wall structures which are part of the set and contain integrated lighting elements. The 400 square metre central tower which has 23 x fascia panels is also a WI construction. The centre piece of the main tower is formed by a 5 meter wide by 9 meter high HD video screen that moves 27 meters up and down the tower. To top off this demanding but hugely exhilarating project, WI created a scenic lift platform that raises the 6 Rammstein band members 26 meters above the main stage.



# 2020

| And then the light went out

Here comes the sun again.  
And we want it to shine on all stages.



# 2021

- Opera House Göteborg (SE)
- Daens the Musical (BE)
- Musical One (NL)
- Rolling Stones Tour (USA)
- Nick Cave (EU)
- Genesis Tour (UK)
- Studio100 Spektakel-Musical '40-'45 (BE)
- Our House (NL)
- Rammstein Stadium Tour (EU/USA)
- HUBLOT / DJ Snake (FR)
- Peter Kay Tour (UK)
- PRG Scenic, LEXUS, Las vegas (USA)

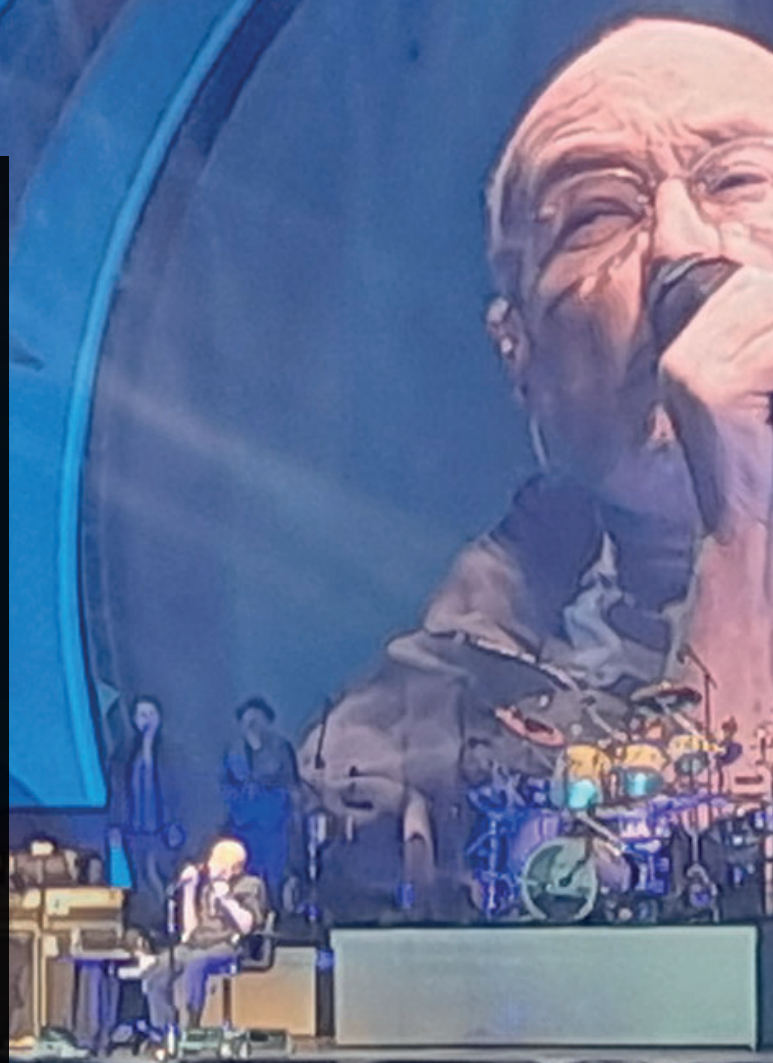
We're pretty sure that with the Genesis stage, WI has set the tone for a next step in stage automation.

## **GENESIS The Last Domino? | UK Tour**

Defying all odds in full lockdown 2020, the legendary prog icons bravely decided to sign for a highly innovative touring stage set for their reunion tour. Kick off after numerous re-schedulings September 20th in homeland UK/Birmingham. It is unanimously agreed upon that the Genesis stage is a revelation as to creative approach and solutioneer tech.

WI was commissioned to engineer, manufacture and set up flooring system, risers and stage motion assets all of them prebuilt in our warehouse, pre-programmed and operated with WIMOTION cloud software and desk. Piece de resistance and first realization by WI on that scale of collaboration, is the flawless remote motion control of 23 moving objects in 3D: 12 video screens, 5 lighting pods and 6 FX trusses. It took no less than 56 motion machines to bring them to life.

Social media exploded with a tsunami of fan posts capturing the orgiastic lighting spectacle and the enormous visual landscapes constantly moving, fusing and scattering into new image blocks. It is the new proprietary and highly advanced WI lock system that allows the giant video screens to harmoniously align after rotation thus making the immersive experience complete.







### **ROLLING STONES | No Filter Tour USA**

The Rolling Stones are finally back on the road in 2021 to fulfill their US part of the No Filter Tour that started back in 2017. With WICREATIONS we have constructed several major set elements for the spectacular stage architecture designed by Stufish. 3 major developments were commissioned to us: creating a cantilevered stage roofing system above the main performance area, building 2 mobile technical areas and devising a method for automated rigging and securing 23m high by 11m wide LED video screens to the front of the 4 large steel towers.

High impact touch and new element since 2021 for this tour is the flamboyant red coating of the supporting structure of the roof. The choice to highlight industrial frame elements of a stage roofing system usually meant to be merely functional and designed for minimal visual disturbance is a very original choice and a strong visual branding statement.



# UPCOMING PROJECTS

# 2022

- PML ABBA Theatre, London (UK)
- Studio100 Spektakel-Musical '40-'45 (BE)
- Samson & Marie (BE)
- Metal Moose (BE)
- Red Star Line (BE)
- Studio100 Spektakel-Musical '40-'45 (NL)
- ...

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